

PERALTA

HACIENDA HISTORICAL PARK

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FOR IMMEDIATE RELEASE

Date: April 21st, 2015

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Oakland Fruitvale's Pathway to History!

When? Wednesday, May 6, 2015, 11:00 AM
Where? Starts at Fruitvale BART station
Ends at Peralta Hacienda Historical Park
2465 34th Avenue, Oakland, CA 94601
Cost: Free!

(Oakland, CA) On May 6 at 11:00 am, The Athena Project invites Fruitvale community members to join the ART WALK, an interpretative stroll through the most diverse neighborhood in Oakland.

The Students and Fruitvale community members will walk from Paseo de la Fuente in the Fruitvale BART Transit Village, where a mural designed by the students hangs, to Peralta Hacienda Historical Park. Art by ARISE high school students will adorn the pathway. The ART WALK will connect Fruitvale's transit hub to Peralta Hacienda, the birthplace of Oakland.

Every spring, the Athena Project immerses California College of the Arts (CCA) students in the contemporary cultural mix of the exciting and multiethnic neighborhood of Fruitvale, where they mentor local youth.

This year CCA students are mentoring ARISE High School students, whose personal stories will be displayed all along the route of the ART WALK, accompanied by stories of the Peralta rancho. Friends of Peralta Hacienda Historical Park, National Park Service Anza National Trail, ARISE high school and CCA Athena Project Engage Studio are partnering in the project.

We cordially invite all art and history lovers to participate on the ART WALK to explore Fruitvale's pathway to history and stories of the community today!

Refreshments will be provided at Peralta Hacienda Historical Park.

About The Athena Project

The Athena Project is a course-based community engagement program at California College of the Arts that brings CCA students and faculty together with local organizations for mutually beneficial, semester-long projects. The Athena project is coordinated by Virginia Jardim, CCA Faculty and Friends of Peralta Hacienda Historical Park board member, and Chris Treggiari, CCA Faculty.

About California College of the Arts

California College of the Arts educates students to shape culture and society through the practice and critical study of art, architecture, design and writing. Benefitting from its San Francisco Bay Area location, the college prepares students for lifelong creative work by cultivating innovation, community engagement, and social and environmental responsibility.

About ARISE High School

The mission of ARISE High School is to empower ourselves with the skills, knowledge, and agency to become highly educated, humanizing, critically conscious, intellectual, and reflective leaders in our community.

About Peralta Hacienda

Friends of Peralta Hacienda Historical Park offers an environment for the enjoyment of the community, where neighbors as well as visitors from the region, state, and nation can be actively involved in its historical and natural features through performances, tours, community gardens, community-initiated enterprises, celebrations and educational workshops and programs. We present and interpret the untold history of the Peralta rancho and the stories of the Fruitvale community today, giving voice to the many cultures that have created - and are still transforming - California. The six-acre park and historic house form an arts and educational hub for local families and youth, and regional center for historical inquiry and discovery.

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