

PERALTA

HACIENDA HISTORICAL PARK

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FOR IMMEDIATE RELEASE

Date: September 25th, 2015

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Allá en el Rancho Grande/Out There on the Big Ranch

When? Saturday, October 10, 2:30-5:30 PM

Where? Peralta Hacienda Historical Park
2465 34th Avenue, Oakland, CA 94601

Cost: FREE!

PERALTA HACIENDA

presents

LATINO AMERICANS
500 YEARS OF HISTORY
EVENTS

What is our history?
¿Cuál es nuestra historia?



On Oct 10th, 2:30-5:30 pm, at Peralta Hacienda in Oakland's Fruitvale, join the community for "Allá en el Rancho Grande", or, in English "Out There on the Big Ranch," the launch of a year of activities celebrating the national initiative *Latino Americans: 500 Years of History*.

Peralta Hacienda is one of 200 organizations across the U.S. chosen to participate through public events, screenings and other cultural activities, with support from the National Endowment for the Humanities and the American Library Association.

"Allá en el rancho grande" is a famous folk song about Mexican ranching traditions. There will be plenty to see, hear, do, and eat that day for all ages.

At 2:30 pm, UC Berkeley's Alex Saragoza welcomes you to tour the outdoor mockup of a new exhibit: a 240 foot long extravaganza showing the new design for the site's Historic Core where Latino history in the East Bay will come to life, intermingled with a wealth of diverse community voices. All ages

will have the chance to become actively involved, drawing and writing their own aspirations for the site and for Oakland, and telling their own stories.

Live music and food will accompany all on their explorations.

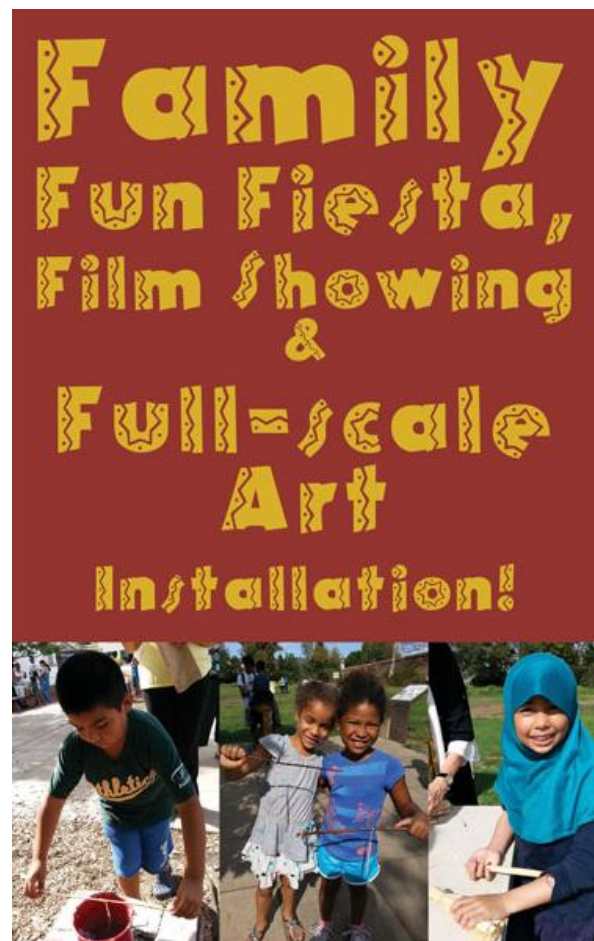
At 4 pm, “Foreigners in Their Own Land” will screen. This is the first film of the Latino American PBS series *Latino Americans: The 500-Year Legacy That Shaped a Nation*, which this year’s national initiative seeks to highlight through free showings. Series producer Rick Telles will lead a lively Q and A after the film.

Kids ‘maker’ activities from the old rancho will be in full swing on the Historic Core, to give you a chance to watch the film.

The film will help viewers understand the global and statewide changes surrounding the Peralta story here in Oakland—how they came from Mexico (then called New Spain), took over the coastal landscape of Alta California with other Spanish-speaking settlers as part of the Spanish imperial plan, became prosperous farmers and ranchers after Mexican independence from Spain, and then lost their land, language, and way of life after the US takeover,.

The Peralta family’s 65,000-acre longhorn cattle ranch covered the land where seven modern cities now stand, including all of Oakland and Berkeley, during the Spanish, Mexican and US eras. Fruitvale’s Peralta Hacienda, where the rancho headquarters stood, mirrors Latino American history in the US, right up to the present.

A full list of “Latino Americans: 500 Years of History” activities taking place at Peralta Hacienda with additional info is available at www.peraltahacienda.org or call 510-532-9142. The address of the event is 2465 34th Avenue, Oakland 94601.



About Peralta Hacienda

Friends of Peralta Hacienda Historical Park offers an environment for the enjoyment of the community, where neighbors as well as visitors from the region, state, and nation can be actively involved in its historical and natural features through performances, tours, community gardens, community-initiated enterprises, celebrations and educational workshops and programs. We present and interpret the untold history of the Peralta rancho and the stories of

the Fruitvale community today, giving voice to the many cultures that have created - and are still transforming - California. The six-acre park and historic house form an arts and educational hub for local families and youth, and regional center for historical inquiry and discovery.

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